

**LIVELY MINDS**

**REPORT AND ACCOUNTS**

**for the year ended**

**31 DECEMBER 2016**

**REGISTERED CHARITY NUMBER 1125512**

**LIVELY MINDS  
REPORT AND ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

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**LIVELY MINDS  
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**OFFICERS AND PROFESSIONAL ADVISERS**

**Board of Trustees**

Alison Hart, Chairman  
Shantonu Chundur  
Charles Egerton  
Susanna Payne  
James Shepherd  
Colman Treacy (resigned November 2016)  
Remus Brett  
Brian Scott

**Founder & CEO**

Alison Naftalin

**Charity Address**

Lively Minds  
1b Waterlow Road  
London  
N19 5NJ

**Independent Examiner**

Sarah Emm FCCA  
Accountability Europe Ltd  
Omnibus Workspace  
39-41 North Road  
London N7 9DP

**Bankers**

HSBC plc  
High Holborn Branch  
London

**Charity number: 1125512**

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**TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016**

**LEGAL STATUS**

Lively Minds is an independent charity, registered number 1125512, established under a trust deed adopted on 1 August 2008. Lively Minds was registered as a charity on 14 August 2008.

**CHARITABLE OBJECTIVES**

The objectives of the charity are:-

- To further all aspects of the education (including social, hygiene and physical training) of children and young persons up to the age of 25 in Sub-Saharan Africa by providing and assisting in the provision of facilities, including, but not limited to, toys and other play resources, and of training.
- To advance in life and relieve needs of young people up to the age of 25 in Sub-Saharan Africa by the provision of (a) recreational and leisure time activities provided in the interests of social welfare and designed to improve their conditions of life; and (b) support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.
- To develop the capacity and skills of the members of the socially and economically disadvantaged communities of Sub-Saharan Africa in such a way that they are better able to identify, and help meet, their needs and to participate more fully in society.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Lively Minds is a partnership between three independent but linked charities. In the UK, Lively Minds is registered with the Charity Commission for England and Wales, and the small team works hard to raise income from a variety of sources and to provide technical assistance on programme development, delivery and monitoring & evaluation. In Ghana, Lively Minds Ghana is registered with the Department of Social Welfare as a Non-Government Organisation, and in Uganda, Lively Minds Uganda is registered as a community based organisation in Jinja District. Lively Minds Ghana and Lively Minds Uganda are focussed on implementing the Play Scheme programme. These accounts relate to the financial statements of the Lively Minds (UK), but also include the impact of the programmes delivered by Lively Minds Ghana and Uganda

**FREE RESERVES**

The trustees' policy on income reserves is to maintain sufficient reserves for the charity to continue to meet its ongoing commitments which in the current financial year means reserves of not less than three months' expenditure on charitable activities. At the end of 31 December 2016, free reserves were £66,862, which is equivalent to 3 months expenditure.

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**RISK**

The trustees have continued to assess the major risks to which the charity is exposed and systems have been established to mitigate these risks. The charity's risk register will be reviewed annually at the annual general meeting.

**LIVELY MINDS' PLAY SCHEME PROJECT**

The charity seeks to achieve its objectives by directing, supporting and facilitating the activities of its implementation partners - Lively Minds Ghana and Lively Minds Uganda. Their two programmes are:

- setting-up and supporting community-run Play Schemes;
- setting up and supporting community-run Reading Schemes (Ghana only);

Both programmes are designed to build the skills and abilities of children and their caregivers, so that they can change their own lives for the better.

**Play Schemes**

Lively Minds sets up Play Schemes in deprived rural communities to give children aged 3-6 the chance to learn and develop key skills through play; skills such as reasoning, problem-solving, numeracy, literacy and creative thinking. Volunteer Mothers from the villages are trained to run and sustain the Play Schemes themselves using local materials.

Each Play Scheme gives over 100 children free access to creative learning opportunities at a crucial stage in their development. Without Lively Minds' programmes these learning opportunities would be unavailable. Volunteering benefits the Mothers too. They develop skills in leadership, problem-solving and how to work as a team. After the Play Schemes are established, Lively Minds continues to monitor and support the Mothers, for example, running workshops in personal hygiene, nutrition, malaria prevention, sustainable farming methods and child rights.

Lively Minds also uses the Play Schemes to promote good hygiene and health practices, notably handwashing with soap. Diarrhoeal disease is the biggest killer of children in the developing world. Handwashing is free and is the most cost-effective simple way to prevent infection.

In Ghana, all Play Schemes take place in Ghana Education Service ("GES") Kindergartens and programme activities and training for the Volunteer Mothers is delivered using a training of trainers method, with Kindergarten Teachers as the trainers. In Uganda, there is no pre-primary provision and therefore the Play Schemes themselves are the only pre-school resource in most of our communities. In 2016 training in Uganda was carried out directly by Lively Minds staff.

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**Reading schemes**

Lively Minds' Reading Schemes use story-telling to spark imagination, creative-thinking skills and literacy. Lively Minds gives primary schools a collection of illustrated books (in English) and trains upper primary students to read aloud to the pupils in lower primary school and to translate the books into the local language.

Lively Minds' Reading Scheme focuses on comprehension and reading stories in a fun and dramatic way. This approach strengthens the literacy and language skills of both the readers and those listening. It also fosters a love of books and reading.

**REVIEW OF ACTIVITIES AND FUTURE PLANS**

2016 has been a year of consolidation and preparation for expansion.

**Highlights from Lively Minds Ghana**

Lively Minds Ghana operates from bases in Tamale and Bolgatanga. The Country Office is headed up by our Country Manager David Abukari.

During 2016 we set up 12 new Play Schemes and 5 new Reading Schemes through the new training of trainers approach. We trained 22 KG teachers, who then trained 411 Mothers in their communities. Together they teach over 1,296 KG children each week. Our evaluations show a 46% improvement in school readiness assessments after 6 months; 40% increase in play and stimulation at home; and decreases of 39% and 47% in incidence of diarrhoea and malaria respectively. Compliance levels in these communities have been good with 96% attendance from teachers (compared to a national average of 75%) and 85% success rate from 110 monitoring visits.

We also continued to support 50 existing Play Schemes and 26 Reading Schemes, through monitoring visits, top-up training sessions for teachers and evaluations.

**Impact**

We evaluate each community as their Play Schemes open (baseline) and then again at 3 and 6 months. The results below are for the 11 12 Play Schemes opened during 2016 in Ghana.

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**TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016**

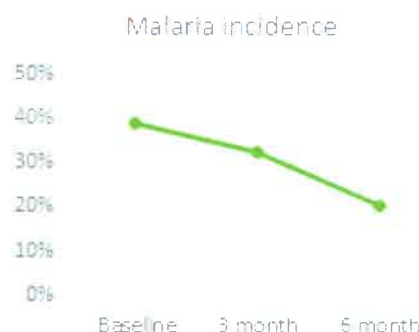
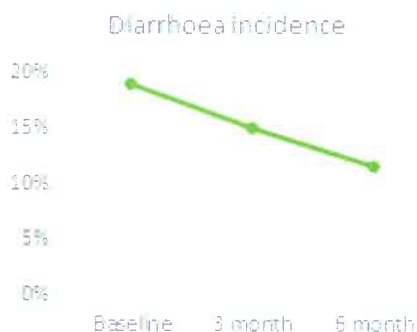
Improvements in the children's cognitive skills

106 children from Ghana (average age 4.9) were given questionnaires designed to measure their cognitive ability. We do this by having them match shapes, recognise and name animals, follow a short series of instructions and solve simple jigsaw-style puzzles. Average results rose by 46% after 6 months.



285 Volunteer Mothers were also surveyed at the same time-points, and reported the following changes:

Reduction in disease - Since handwashing, hygiene and disease awareness are key focal points of our activities with the Volunteer Mothers, we ask them about the incidence in the past month of both diarrhoea and malaria. We are pleased to report that incidence of both diseases have been seen to fall: reported incidence of childhood malaria fell by 47% and diarrhoea by 39%.



Improvements in home based care and mother-child relationships

- We also aim to promote increased interaction between Volunteer Mothers and their children in the home. In order to gauge the effect of this, Volunteer Mothers are asked whether they; play with their children, sing songs together, tell stories and also if their children are encouraged to play with toys. The different forms of interaction are counted and a score calculated. After 6 months, an increase of 40% was seen.



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Empowering mothers - Focus groups with Volunteer Mothers in both countries highlighted that the Mothers enjoy gaining new skills. The Mothers also describe numerous positive changes they observe in their children, in particular social skills, hygiene and knowledge. The Mothers also tell us that they are gaining more recognition in their communities, feel more confident and respected and enjoy the peer support of the other Volunteers.

*"We're really happy. The community is big. We didn't know all the children in the community, and they didn't know us. But now, the children know us – when we go around the community, the children call us "madam". And sometimes, the children come to our houses and ask, "is there school tomorrow? Will you go with us to school tomorrow?" And it makes us happy, because we know we're now identified by these children"*

*"We are now family. We support each other when the need comes. If someone in a group has a problem, we all go and support."*

For more detailed information about our impact, please visit <http://www.livelyminds.org/our-impact>

**Independent evaluation**

At the start of the year we commissioned an expert consultancy to conduct an independent endline evaluation of our Play Scheme pilot project. We received the report in March. The report was extremely supportive of our work, our approach and our plans to scale, concluding:

*"The Play Scheme is an effective, low-cost, replicable model that responds to many educational, social and health challenges simultaneously.... The Play Scheme is an exciting and innovative project. It provides a solution for government in terms of reaching the hardest to reach KG children with a simple, cost-effective model that mobilises community members at little additional cost. Lively Minds and GES need the backing of consistent, technically engaged and supportive funding partners to move the work from a pilot project to a system-wide approach that is embedded in community life and in the GES as a whole. This could develop a pathway not just for LM's work, but for a number of other initiatives that positively impact on the quality of KG education provided by GES, and that work with communities in a joint effort."*



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**GES assessment**

In April 2016 GES sent a team of evaluators to conduct its own assessment of our programme and also a KG teacher training programme conducted by MASHAV. It concluded:

*"It is clear from the analysis through interviews, observations and response to the questionnaires that methodologies of MASHAV and Lively Minds can be described as good, appropriate, cost effective, effective, child-friendly and attractive and can be adapted for use in Ghanaian kindergarten classrooms. The conclusion is made on the following:*

- *The two methodologies have an in-built capacity building of the teachers, and headteachers.*
- *The introduction of Mother volunteers in the Lively Minds methodology is unique and can be explored further to see how it would be effective in other areas across the country because of the uniqueness of these volunteer women who sacrifice their time for these children. We need to explore further the sustainability of these volunteers.*
- *The use of TLMs in the different forms connecting the home to the school is very effective and should be encouraged.*
- *The participation of pupils in lesson delivery due to the presence of the play scheme especially (in the Lively Minds) methodology provide motivation for the pupils to learn.*
- *The groupings on the various group tasks in the classrooms and outside classrooms help to maintain active participation of the pupils.*
- *Teachers and headteachers were of the opinion that the two methodologies were easy and convenient to use.*
- *The two approaches helped to build strong learning relationship among pupils and with teachers and volunteer mothers.*
- *The use of topical issues on hygiene helped to improve the pupils' hygiene and sanitation practice at school and within the community."*

Following this report, in July we were invited to attend and present at a 3 day conference organised by GES Teacher Education Division and Early Childhood Development units of ECD in collaboration with UNICEF to discuss strategies to improve KG teacher capacity and training.

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**TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016**

**Highlights from Lively Minds Uganda**

Lively Minds Uganda operates from Jinja. The Country Office is headed up by Grace Anyeno.

No new Play Schemes were set up during 2016. However, we continued to support 27 existing communities through monitoring visits and the provision of monthly capacity-building activities. We also introduced a Community Committee Scheme in order to increase community ownership and long-term sustainability of the Play Schemes. The Volunteer Mothers at Play Schemes held elections to appoint members to the committees. We then provided training for the chosen committee members. Following the training, the committee members took on enhanced roles and responsibilities for maintaining the Play Schemes and solving local problems.

This year we also developed our plans to introduce the training of trainers approach (from Ghana) to our Ugandan operations. As there is no state provided pre-primary system, we identified that the best channel to work through with be the Village Health Team system, which is run by local government. In December we were informed that our funding application to Grand Challenges Canada – Saving Brains programme, was successful and we will therefore be starting work on this project in the new year.

**UK activities**

Between January and March, we were joined by two interns from Sussex University. We also appointed Rory Gibson as our international Project Manager in Ghana. In July, our Fundraising Officer, Laura Spilsbury left our team to join a large international charity.

Lively Minds is also starting to receive critical acclaim. Highlights from the year include being featured in The Economist in October and appearing as a case-study in a report called Journeys to Scale by the Results for Development Institute.

**FINANCIAL OVERVIEW**

2016 has been a challenging year for us. Although our programme has gone from strength to strength and is gaining acclaim in the development field, two of our largest donors ceased funding and so we had to put our expansion plans on hold to concentrate on finding alternative income sources. Fortunately, the year ended on a high and we secured grants from the Global Innovations Fund, UNICEF and Grand Challenges Canada that will be transformational for us. The grants are to set up Play Schemes in 250 kindergartens in Ghana over the next 3 years and 45 Play Schemes in Uganda and test ways to hand-over the programme to government. This grant also includes provision for a randomised control trial (RCT) to be carried out independently by the renowned research organisation the Institute for Fiscal Studies. The RCT will provide an independent objective assessment of the effectiveness and outcomes of the programme. We are hoping our work in Ghana and the results of the RCT, will help tackle the global early childhood development crisis by showcasing a new way to bring ECD to the poorest and hardest-to-reach communities who need it most.

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**TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016**

Lively Minds' annual income for 2016 was £233,197 an increase of 6.5% over 2015. In addition, in December 2016, we also received the first instalment of a three year grant from Global Innovation Fund to fund expansion of the Ghana programme UK income (this will be accounted for in our 2017 accounts and is shown in these accounts as deferred income) and a grant of £26,271 from UNICEF Ghana directly in to our Ghana accounts (this has been accounted for in the Lively Minds Ghana audit). This income will allow the charity to cover its current commitments and will enable us to undertake new projects in 2017. The majority of the charity's income came from five major sources:

- Grants
- Volunteer Scheme
- Challenge Events
- Affinity Giving
- Individual donations
- In kind donations (the monetary value of these is not included in the financial statements)

**GRANTS RECEIVED IN YEAR**

Lively Minds are grateful for the support during the year of the following:-

Marr Munning  
Sussex University  
Headley Trust  
Comic Relief  
DFID  
Omidyar  
Souter trust  
BFSS  
Didymus  
Ashoka

**EVENTS**

We hosted a quiz night in February, with our friends at Quiz Quiz Quiz generously running the quiz for us pro bono. In June, Kirsten Knell helped us to organise and host a comedy night at London's Comedy Store. We also had runners participate in the London Marathon and in the Hackney Half Marathon on our behalf. In May 2016, we took part in the e-bay/FSI auction. We are hugely grateful to Kirstin Knell who sourced a number of prizes.

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**TRUSTEES' REPORT FOR THE YEAR ENDED 31 DECEMBER 2016**

**IN KIND & OTHER NOTABLE SUPPORT**

All at Lively Minds are immensely grateful to all the individual supporters who have made such a huge difference to us. We would like to give special mention to the following:

- All the charity's trustees who have donated their expertise and skills free of charge to ensure the success of the programmes and the smooth running of the organisation.
- Google - GoogleAdwords grant
- Laurence Scodie for managing our payroll.
- Justin Mayhew and African Minerals Limited for their help in Uganda.
- Kirstin Knell for her generous donation and leading on planning and organising our comedy night fundraisers
- Mary Egerton – for her generous support

**ORGANISATION OF CHARITY**

The charity is managed by a Board of Trustees appointed on a three year basis. The trustees during the year and currently are as noted on Page 1.

**CHARITY'S ACCOUNTS**

The charity's accounts, which are attached to this report, have been prepared in line with current statutory requirements, the charity's governing documents and the SORP 2015 Accounting and Reporting by Charities.

On behalf of the Trustees

Alison Hart .....



Chairman

Dated:

<sup>5<sup>th</sup></sup>  
5<sup>th</sup> September 2017

**LIVELY MINDS  
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**INDEPENDENT EXAMINER'S REPORT**

I report on the accounts of Lively Minds for the year ended 31 December 2016, which are set out on pages 13 to 23.

This report is made solely to the Trustees as a body. My examination has been undertaken so that I might state to the Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the Trustees as a body, for my examination, for this report, or for the opinions I have formed.

**Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed. The charity's gross income exceeded

£250,000 and I am qualified to undertake the examination by being a qualified member of ACCA.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

**Basis of independent examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**LIVELY MINDS  
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**Independent examiner's report**

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention

1. Which gives me reasonable cause to believe that in, any material respect,

the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Sarah Emm FCCA  
Accountability Europe Ltd  
Omnibus Workspace, 39-41 North Road  
London, N7 9DP

Date: 19/07/2017

LIVELY MINDS

STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 DECEMBER 2016

		Unrestricted funds	Restricted funds	Total 2016	Total 2015
	Note	£	£	£	£
<b>Income</b>					
Grants, donations and legacies	2	37,865	184,998	222,863	189,863
Investment income		80	-	80	54
Income from charitable activities		-	-	-	-
Income from other activities		10,254	-	10,254	29,061
<b>Total income</b>		<u>48,199</u>	<u>184,998</u>	<u>233,197</u>	<u>218,978</u>
<b>Expenditure</b>					
Raising funds		25,826	-	25,826	43,518
Charitable activities	5	55,304	183,962	239,266	179,427
<b>Total Expenditures</b>		<u>81,130</u>	<u>183,962</u>	<u>265,092</u>	<u>222,945</u>
<b>Net Income/(expenditure)</b>		<b>(32,931)</b>	<b>1,036</b>	<b>(31,895)</b>	<b>(3,967)</b>
<b>Net movement in funds</b>		<b>(32,931)</b>	<b>1,036</b>	<b>(31,895)</b>	<b>(3,967)</b>
<b>Reconciliation of funds</b>					
Total funds at 1 January 2016		99,793	5,834	105,627	109,594
<b>Total funds at 31 December 2016</b>	14	<u><b>66,862</b></u>	<u><b>6,870</b></u>	<u><b>73,732</b></u>	<u><b>105,627</b></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above.


The accompanying accounting policies and notes form an integral part of these financial statements.

**LIVELY MINDS**

**BALANCE SHEET  
AS AT 31 DECEMBER 2016**

	Note	2016 £	2015 £
<b>Current assets</b>			
Debtors	11	5,767	-
Balance in cash and at bank		281,592	105,627
Total assets		<u>287,359</u>	<u>105,627</u>
<b>Current Liabilities</b>			
Creditors	12	(213,627)	-
Net assets		<u>73,732</u>	<u>105,627</u>
<b>Accumulated Funds</b>			
Restricted Funds	13	6,870	5,834
Unrestricted Funds		66,862	99,793
Total Funds		<u>73,732</u>	<u>105,627</u>

Approved on behalf of the Board of Trustees on 5<sup>th</sup> September 2017  
and signed on their behalf by:

  
Name: C. E. ECERTON  
Position: TRUSTEE

The accompanying accounting policies and notes form an integral part of these financial statements.



**LIVELY MINDS  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2016**

**1. ACCOUNTING POLICIES**

**1.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

Lively Minds meets the definition of a public benefit entity under FRS 102.

**1.2 Income**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are recognised on an accruals basis in the Statement of Financial Activities so as to match them against the funding year to which they relate. Grants received for a specific purpose are accounted for in restricted funds. Where income is received in advance, recognition is deferred and included in creditors.

Income tax recoverable in relation to donations received under Gift Aid is recognised at the time of the donation.

**1.3 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Support staff costs are allocated on the basis of time spent.

**1.4 Going concern**

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

LIVELY MINDS

NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2016  
2. Income and endowments

	Donations & grants	Investments	Play Schemes - Ghana	Play Schemes - Uganda	Other income	Total 2016	Total 2015
	£	£	£	£	£	£	£
Donations and grants (see note 4)	37,865	-	-	-	-	37,865	63,102
Grants for specific activities (see note 3)	-	-	161,928	9,000	14,070	184,998	126,761
Bank interest from deposit account	-	80	-	-	-	80	54
Income from fundraising events	-	-	-	-	10,254	10,254	28,106
Other income	-	-	-	-	-	-	955
	<b>37,865</b>	<b>80</b>	<b>161,928</b>	<b>9,000</b>	<b>24,324</b>	<b>233,197</b>	<b>218,978</b>

3. Grants for specific activities

	Play Schemes - Ghana	Play Schemes - Uganda	Other grants	Total 2016	Total 2015
	£	£	£	£	£
Sussex University	-	-	7,200	7,200	3,600
Headley Trust	20,000	-	-	20,000	20,000
BFSS	1,000	-	-	1,000	-
DFID	-	5,000	-	5,000	25,264
Omidyar	122,257	-	-	122,257	-
Didymus	2,000	-	-	2,000	-
Souter trust	-	4,000	-	4,000	-
BFSS	11,671	-	-	11,671	-
Comic relief	5,000	-	-	5,000	28,750
Sir Halley Stuart	-	-	-	-	5,000
Coat	-	-	-	-	500
Lego Foundation	-	-	-	-	12,751
Vitol Foundation	-	-	-	-	16,396
Toy Trust	-	-	-	-	3,000
Open Gate Trust	-	-	-	-	1,500
Marr Munning	-	-	-	-	10,000
Lego & Ashoka - conference grant	-	-	6,870	6,870	-
<b>Total</b>	<b>161,928</b>	<b>9,000</b>	<b>14,070</b>	<b>184,998</b>	<b>126,761</b>

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NOTES TO THE ACCOUNTS  
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4. Donations and grants

	2016 £	2015 £
Anonymous	20,000	20,000
Anonymous Donor Trust	500	250
Anonymous	1,000	500
Anonymous	270	-
Anonymous	-	3,000
Knight Frank	-	4,742
Giraffe Concepts	-	3,000
Genesis Investment Management	-	7,500
Anonymous	-	500
Anonymous	-	500
Anonymous	-	5,000
Imperial College Union	-	2,500
Charities Trust	-	250
Various smaller donations	11,565	15,360
Gift aid reclaimable	4,530	-
	<b>37,865</b>	<b>63,102</b>

Included in donations is £1,540 (2015 - £13,920) received from Trustees of the charity

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### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 5. Analysis of Expenditure

	Staff costs (Note 9) £	Project costs £	Other costs (Note 6) £	Total 2016 £	Total 2015 £
Cost of raising funds	22,715	-	3,110	<b>25,825</b>	43,518
Charitable activities					
Play Schemes - Ghana	53,195	98,461	2,849	<b>154,505</b>	77,773
Play Schemes - Uganda	33,095	48,188	2,277	<b>83,560</b>	101,654
	86,290	146,649	5,126	<b>238,065</b>	179,427
Governance costs (note 7)			1,200	<b>1,200</b>	-
Total expenditure	109,005	146,649	9,436	<b>265,090</b>	222,945

#### 6. Other costs

Other costs include the following support costs: -

	Unrestricted funds		Restricted funds	
	2016 £	2015 £	2016 £	2015 £
Rent and rates	425	1,856	<b>3,438</b>	2,563
Insurance	140	385	<b>1,129</b>	532
Bank charges	41	151	<b>330</b>	208
Professional fees	47	137	<b>384</b>	189
Printing and photocopying	4	9	<b>35</b>	12
Stationery and postage	16	107	<b>128</b>	148
Telephone and internet	34	56	<b>271</b>	77
Website	2	3	<b>15</b>	4
Recruitment & training	68	274	<b>554</b>	379
Equipment costs	27	502	<b>222</b>	693
Fundraising materials	926	6,837	-	-
	<b>1,730</b>	10,317	<b>6,506</b>	4,805

Costs specifically incurred on a particular project have been allocated against that fund. The balance of other costs are allocated according to the number of hours worked on by each employee on each project.

#### 7. Analysis of governance costs

	2016 £	2015 £
External examination fee	1,200	-
Other governance costs	-	-
	<b>1,200</b>	-

Governance costs include expenses associated with the Trustees board meetings, AGM and external examination fees. None of the trustees (or any persons connected with them) received any remuneration during the year.

## LIVELY MINDS

### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 8. Net income / (expenditure) for the year

	2016	2015
	£	£
This is stated after charging:		
Independent examiner's remuneration	<u>1,200</u>	<u>2</u>

#### 9. Staff Cost

	£	£
	2016	2015
Wages and salaries	102,210	115,470
Social security costs	6,795	7,734
	<u>109,005</u>	<u>123,204</u>

The average number of employees for the year was 4 (2015 - 4)

No employee earned £60,000 per annum or more.

No member of the Board of Trustees or person with a family or business connection with a Board member received remuneration in the year.

The total employee benefits of the key management personnel of the charity were £65,787 (2015 - £67,718)

LIVELY MINDS

NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2016

10. Detailed comparatives for the statement of financial activities

	2015 Unrestricted £	2015 Restricted £	2015 Total £
<b>Income from:</b>			
Donations and grants	63,102	-	63,102
Charitable activities:			
Play Schemes - Ghana	14,573	60,250	74,823
Play Schemes - Uganda	14,574	33,764	48,338
Other	-	3,600	3,600
Other trading activities	28,106	-	28,106
Investments	54	-	54
Other income	955	-	955
<b>Total income</b>	<b>121,364</b>	<b>97,614</b>	<b>218,978</b>
<b>Expenditure on:</b>			
Raising funds	43,518	-	43,518
Charitable activities:			
Play Schemes - Ghana	240	77,533	77,773
Play Schemes - Uganda	50,430	51,224	101,654
<b>Total expenditure</b>	<b>94,188</b>	<b>128,757</b>	<b>222,945</b>
<b>Net income / expenditure</b>	<b>27,176</b>	<b>(31,143)</b>	<b>(3,967)</b>
<b>Net movement in funds</b>	<b>27,176</b>	<b>(31,143)</b>	<b>(3,967)</b>
Total funds brought forward	72,617	36,977	109,594
<b>Total funds carried forward</b>	<b>99,793</b>	<b>5,834</b>	<b>105,627</b>

**LIVELY MINDS****NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2016****11. Debtors**

	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
SMP Recoverable	1,237	-
Income tax recoverable from Gift Aid donations	4,530	-
	<u>5,767</u>	<u>-</u>

**12. Creditors**

	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
Grants received in advance	104,393	-
Other payments received in advance	104,393	-
Holiday pay accrual	2,862	-
Other creditors	1,979	-
	<u>213,627</u>	<u>-</u>

**13. Deferred income - grants**

	<b>2016</b>	<b>2015</b>
	<b>£</b>	<b>£</b>
Balance at 1 January 2016	-	-
Grants received in the year	327,256	-
Released to Statement of Financial Activities	(222,863)	-
Balance at 31 December 2016	<u>104,393</u>	<u>-</u>

Deferred income is made up of grants received in advance of the grant period.

## LIVELY MINDS

### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### 14. Restricted funds

	Balance 1 Jan 2016 £	Movement in resources		Balance 31 Dec 2016 £
		Incoming £	Outgoing £	
Marr-Munning Trust	9,167	-	(9,167)	-
Sussex University	-	7,200	(7,200)	-
Headley Trust	1,667	20,000	(21,667)	-
Comic Relief	-	5,000	(5,000)	-
DFID	(5,000)	5,000	-	-
Omidyar	-	122,257	(122,257)	-
Souter trust	-	4,000	(4,000)	-
BFSS	-	12,671	(12,671)	-
Didymus	-	2,000	(2,000)	-
Ashoka/Lego Foundation	-	6,870	-	6,870
	<u>5,834</u>	<u>184,998</u>	<u>(183,961)</u>	<u>6,870</u>

#### Purpose of restricted funds

##### Marr-Munning Trust

A grant received in 2015 from the Marr-Munning trust was fully spent in 2016. This grant was to contribute to the programme to improve early childhood education and care for 9,000 deprived rural children in Ghana through community-run Play Schemes.

##### Sussex University

A grant in the sum of £7,200 was received from Sussex University to fund two fundraising interns for a period of 10 weeks.

##### Comic Relief

£5,000 was received from Comic Relief as the final installment of a 3 year grant for education and empowerment in Ghana through community-run play and reading

##### DFID

£5,000 was received from the Department of International Development (DIFD) as the final installment of a 2 year grant for the purpose of improving early years education and health for 3,700 deprived children and empowering 600 vulnerable caregivers in rural Uganda through community-run Play Centres.

##### Omidyar

A grant in the sum of £122,257 was received from Omidyar Network Fund as the first installment of a 3 year programme to support Lively Minds expansion project in Ghana, including the creation of early childhood development centres, providing free kindergarten for children from disadvantaged rural communities, training teachers, involving mothers as volunteers, and conducting a randomised control trial.

##### BFSS

A grant in the sum of £12,671 was received from the British and Foreign School Society (BFSS) to bring the Play Scheme project to 11 highly deprived rural villages in northern Ghana.

##### Ashoka/Lego Foundation

A grant in the sum of £6,870 was received from Ashoka/Lego Foundation to fund the Lively Minds Advocacy Conference which will take place in 2017.



## LIVELY MINDS

### NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2016

#### Purpose of restricted funds (continued)

##### Souter Trust

A one-off grant in the sum of £4,000 was received from the Souter Trust to continue Lively Minds' work in Uganda.

##### Didymus CIO

A one-off grant in the sum of £2,000 was received from Didymus CIO to continue Lively Minds' work in Uganda.

##### Headley Trust

A grant in the sum of £20,000 was received from the Headley Trust to continue Lively Minds' work in Ghana.

#### 15. Analysis of net assets between funds

	General unrestricted £	Restricted £	Total funds £
Tangible fixed assets	-	-	-
Investment properties	-	-	-
Investments	-	-	-
Net current assets	66,862	6,870	<b>73,732</b>
Long term liabilities	-	-	-
<b>Net assets at the end of the year</b>	<b>66,862</b>	<b>6,870</b>	<b>73,732</b>

#### 16. Operating lease commitments

Lively Minds has no commitments under operating leases. The premises at Waterlow road is rented under a license agreement and is cancellable with two months' notice.

#### 17. Taxation

The charity is exempt from tax as all of its income is charitable and is applied for charitable purposes.

