

Lively Minds Consultancy Request – Funding Consultant: Ghana

Reports to: Head of Fundraising

Location: Remote

Salary: As a not-for-profit we would appreciate quotes that reflect our limited budget.

Hours: We will discuss timeframes with the candidates and aim for the work to be completed by April 2023.

About us

Our mission is to get preschool children in rural Africa school-ready. At present over 250 million children worldwide fail to receive the education and care they need in their early years which means they are less likely to do well in school, find gainful employment, and are at greater risk of early marriage, early parenthood and even criminality. Current approaches to solving this crisis are not proving effective or scalable in lower and middle-income countries.

That's where Lively Minds comes in. We have developed an award-winning Early Childhood Development programme that has been proven to get pre-schoolers in hard-to-reach communities school-ready, so they have a greater chance of succeeding in school and life. The programme provides marginalised Mothers with a parenting course that empowers them to run educational Play Schemes for pre-schoolers and to provide better home-based care, using cheap local resources. The programme is delivered through government partners, is cheap and highly scalable.

In 2020, the Ghana Education Service (GES) adopted the programme. GES and Lively Minds have a 5-year partnership to scale to approx 4,000 communities/kindergartens in 60 districts in the northern part of the country and to ensure it can be sustained and further scaled nationwide by GES.

Lively Minds has secured approximately \$15m funding to set-up the programme in the 60 districts/schools and provide two years of technical and financial support to each district, to embed the programme. However, government are responsible for funding the ongoing costs to keep the programme running year on year and benefit hundreds of thousands of children.

About the consultancy

We require a consultant with strong knowledge of the Ghanaian funding opportunities and donors to develop a list of donor organisations in Ghana that may be willing to fund the ongoing and expansion costs of the programme. This work will be part desk based - prospecting by conducting market research and internal & external research. The introductions element can be performed face to face or online. In order to achieve the funding targets this year we need to develop relationships with these funders early to ensure we are fully funded for the upcoming years. We therefore require the prospecting work to take place as soon as possible with meetings in the diary in March and April 2023.

Deliverables

- Produce and quantify a list of prospective funders for the GES Lively Minds programme
- Make successful introductions for GES & Lively Minds leading to meetings with these donors

To succeed in this you, will have:

- Excellent current working knowledge of donor organizations in Ghana, particularly corporates and foundations
- Excellent donor research skills
- Knowledge of fundraising on behalf of the government

How to apply

For more information and to be considered for this opportunity, please contact alyrene@livelyminds.org by the **closing date of 8am GMT on 27th February 2023**, with a brief statement of your experience and your proposed fees for this project. As a non-for-profit we would appreciate quotes that reflect our limited budget. We will discuss timeframes with the candidates and aim for the work to be complete by April 2023.